

SEPTEMBER 2026

Concrete Council Surpasses 5,000 Contact Hours!



Contact hours are one of the most effective ways to measure the impact of industry promotional efforts. Rather than focusing solely on the number of events hosted, presentations delivered, or meetings held, contact hours measure the actual time spent engaging with the professionals who influence concrete design, specification, construction, and purchasing decisions.

For the Concrete Council of St. Louis, contact hours capture the reach of our Lunch & Learns, seminars, technical presentations, industry events, project consultations, and other direct outreach. By accounting for both the number of individuals reached and the time spent with them, this metric provides a meaningful picture of the quantity and quality of our engagement.

In 2026, the Concrete Council established an annual benchmark of 5,000 contact hours. By August 31, we had already surpassed that goal-- four months ahead of schedule-- signifying our most impactful year to date.

Tracking contact hours also allows us to identify which programs generate the greatest engagement, recognize opportunities for continued growth, and

demonstrate tangible value to our members and industry partners. Most importantly, every contact hour represents an opportunity to educate a decision-maker, provide technical expertise, strengthen an industry relationship, and promote the use of quality concrete.

As the Council continues to expand its reach, contact hours provide a consistent, measurable, and accountable way to demonstrate our mission in action.

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EMAIL US

TO REQUEST AN IN-HOUSE PRESENTATION
FOR YOUR CUSTOMERS.

CONCRETE COUNCIL MEETING LIST

PAST & UPCOMING MEETINGS, EVENTS, WEBINARS, IN HOUSE

MAY 2026

7 | ASCE Luncheon | 30
15 | Regional Blended Cement Workshop held in Kansas City Metro
29 | Jointing Lunch & Learn | Farnsworth Group | 26

JUNE 2026

9 | ADA Lunch & Learn | City of St. Peters | 27
17 | IFMA St. Louis Luncheon
24 | June Board Meeting | 16
24 | Networking Happy Hour | 49

JULY 2026

13 | Concrete Council Technical Committee Meeting | 10
21 | MPISTL, Downtown STL Regional Development
21 | MO Concrete Promo Exchange
22 | IDOT ADA Coordinators Meeting
24 | MO Concrete Association Meeting | 75
29 | SITE Lunch & Learn | 10

AUGUST 2026

13 | IRMCA/APWA Concrete Continuing Lunch & Learn | 12
19 | ADA Lunch & Learn, City of Wentzville | 32
20 | NAWIC: Hardhats and Headshots

OCTOBER 2026

7 | Professional Engineers Seminar
19 | Scholarship Fund Golf Tournament
28 | October Board Meeting
28 | Networking Happy Hour

DECEMBER 2026

2 | December Holiday Luncheon & Board Meeting

JANUARY 2027

27 | Concrete Inspector Training 101 - Essential Knowledge

FEBRUARY 2027

10 | Concrete Inspector Training 201 - Advanced Knowledge

NEW CONCRETE PROJECTS

AUGUST 2026

P City of Dardenn | Sreet Slab, Sidewalk, and Curb Replacement Program

P City of O'Fallon | Main Street Phase 3

P City of Pagedale | St. Vincent Greenway

P City of Brentwood | Full Depth Concrete Replacement of Eulalie Ave, Collier Ave, Strassner Dr/Hanley Ind.

P City of Wentzville | Wentzville Parkway Extension

P City of St. Charles | RFQ Engineering | Road Improvements

P CBL & Associates | South County Center Mall Redevelopment

P IDOT | ADA Improvements

P City of St. Louis | River Des Peres Improvement

P IDOT | Bridge Replacement

P City of Union | RFQ Engineering | New Bridge at Unnamed Tri

P MODOT | Pavement Resurfacing and Bridge Deck Sealing

P The Link Auditorium | Link Auditorium Renovations

P City of Clayton | Shaw Park Beer Garden

P Bax Engineering | Willow Haven Event Center

P Bamboo Equity | The Crossings

P NorthPoint Developers | Amazon Data Center

SEPTEMBER

P City of New Florence | RFP Contractor | Roundabout

P City of Florissant | Mullanphy Road Resurfacing

P City of Warson Woods | Forest View Drive Bridge Replacement

City of Frontenac | Spoede Road Bridge Replacement

P Mehlville School District | Bus Transportation Facility

P City of Eldon | Street Concrete Paving Project 2026

P City of O'Fallon | Tom Ginnever Ave and North Cool Springs Rd

P Civil Engineering | Construction of New Base Station No. 2

P Thouvenot, Wade | HMA Roadway with Roadside Ditches

P City of Dardenne | 2026 Concrete Street, Slab, Sidewalk, and Curb Replacement

P MODOT | Coldmill, Resurface, Ramp Extensions, Rest Area

P Oates Associates | Resurfacing, Patching , Sidewalk

P Thouvenot, Wade | PCC Pavement Widening and Construction

P Arcturis | Washington Avenue Mixed-Use Building

P City of Warson Woods | Warson Woods Drive Project

P Great River Engineering | Hepperman Road Reconstruction

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For questions or additional information regarding membership, DAP or upcoming events.

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